

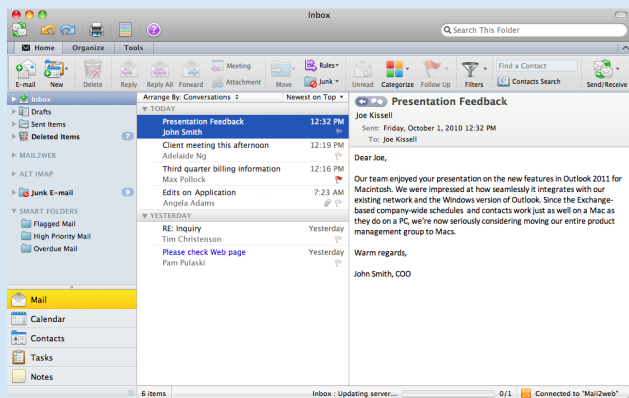
# 10 Superior Mac Applications for Business

Every part of your organization can get a boost from these powerful, proven programs.

**I**N EVERY CATEGORY of business software, you'll find a wide selection of Mac applications that meet or exceed the capabilities of similar programs on Windows—and do so with the Mac's customary style and ease of use. From accounting to sales, management to product development, every department can benefit. These 10 applications exemplify the state of the art in Mac business tools.

## 1 Office 2011

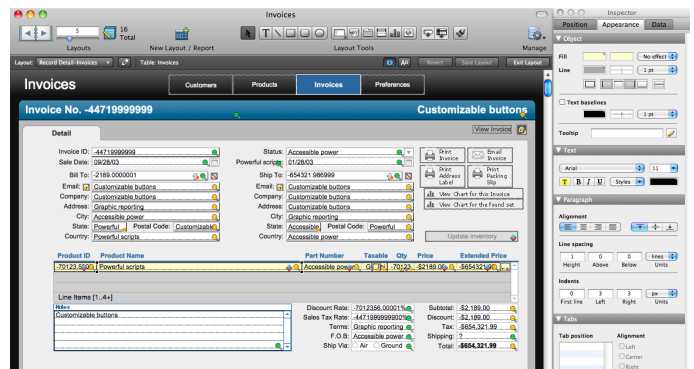
The Mac version of Microsoft's ubiquitous Office suite includes Word, Excel, PowerPoint, and at last, Outlook. It's a classic productivity suite for documents, spreadsheets, and presentations, and all the applications read and write files in the same formats as their Windows counterparts, with nearly identical features. Now that Outlook is included, it's also your new communications platform, with full support for Exchange server—including e-mail, contacts, and calendaring. (Home and Business Edition, \$199)



**OUTLOOK 2011 FOR Mac** fully supports Exchange-based email, contacts, and scheduling.

## 2 FileMaker Pro 11

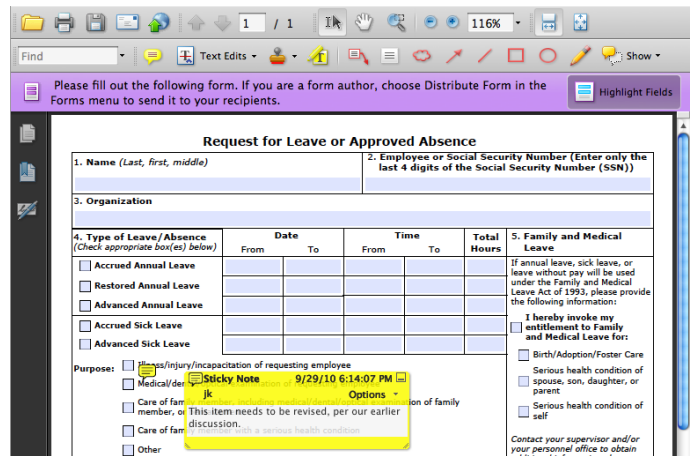
This powerful relational database application is highly regarded for its ease of use and customization options. Versions are also available for Windows, iPhone, and iPad, making it easy to share data across desktop and mobile platforms. (\$299)



**TRACK DETAILED INVOICES, inventory, contacts, or any other structured data in FileMaker Pro.**

## 3 Acrobat Pro

Although Mac OS X can create and display PDF documents without any additional software, Adobe Acrobat Pro provides all the necessary tools for PDF power users. It lets you create forms that can be filled out, protect documents with passwords and permissions, collaboratively review documents, securely remove sensitive information, and more. And those high-design documents sure look great on a Mac! (\$449; also included with some editions of Adobe Creative Suite 5)

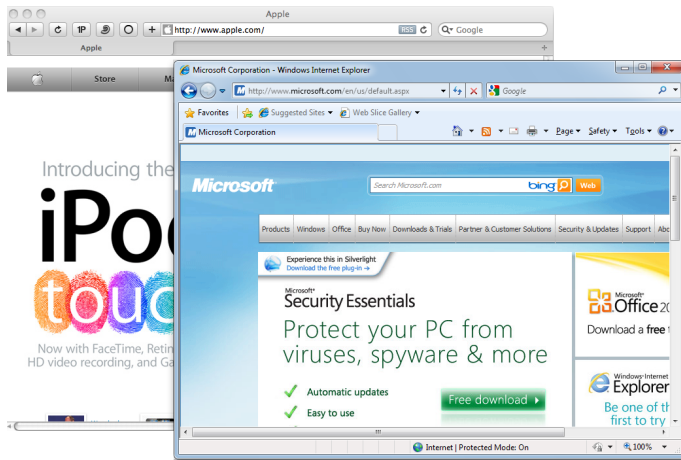


**CREATE AND EDIT forms, add annotations, and perform other PDF tricks in Acrobat Pro.**

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## 4 Fusion 3.1

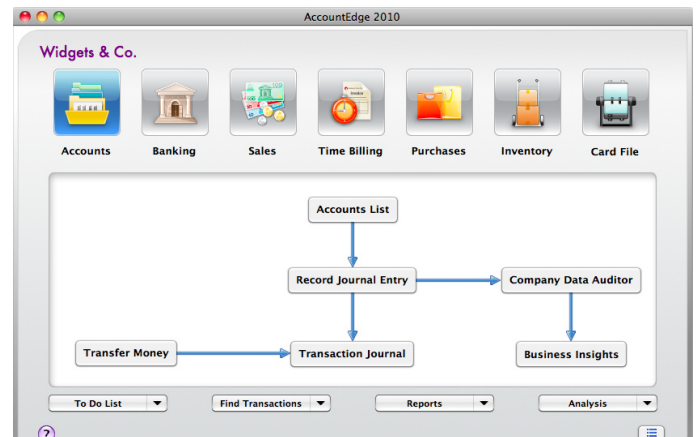
If your work can't get done without Windows-only software, VMware Fusion lets you install and run any version of Windows alongside Mac OS X. Mac and Windows applications can appear on the screen at the same time. Better yet, they can interact fluidly. (\$79.99)



**RUNNING INTERNET EXPLORER for Windows right next to Safari for Mac is no problem with VMware Fusion.**

## 5 AccountEdge for Mac 2010

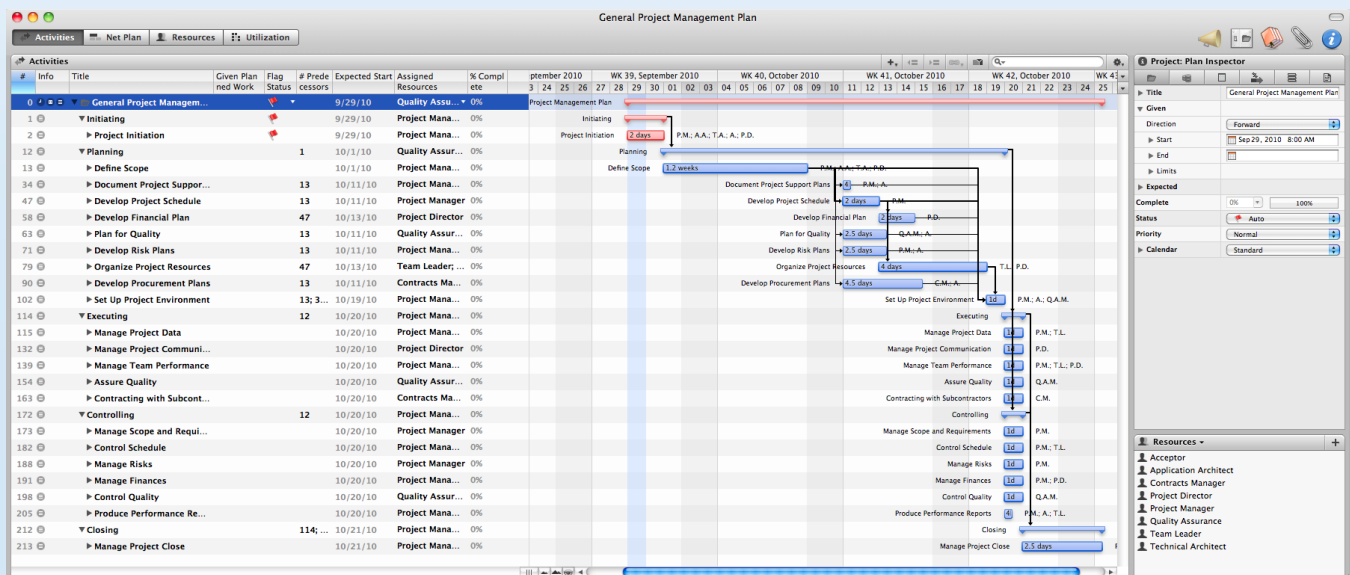
Among several excellent accounting packages on the Mac, Acclivity's AccountEdge is especially well suited for small businesses needing multi-user support. It can calculate U.S. and Canadian payroll and sales tax, and it includes modules for banking, sales, purchases, inventory control, and contact management. (Standard or Network Edition, \$299)



**ACCOUNTEDGE FOR MAC gives you an easy way to navigate your business finances.**

## 6 Merlin 2.7

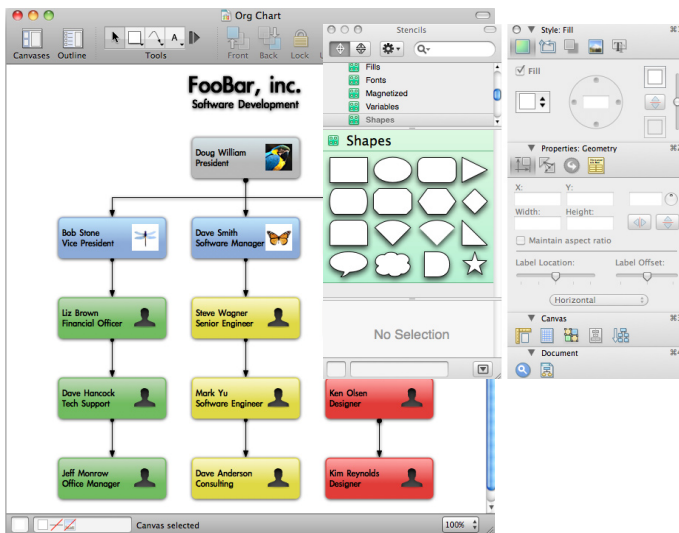
Consistently one of the top-rated Mac project management applications, Merlin from ProjectWizards is a sophisticated tool for planning, budgeting, and tracking complex projects. It integrates tightly with other applications including iCal, Address Book, Billings, and Daylite; and, of course, it can read and write in several Microsoft Project formats. (\$199)



**MERLIN LETS YOU manage complex projects with ease.**

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**7** **OmniGraffle 5.2**  
For making charts and diagrams, nothing beats OmniGraffle, which is available in versions for both Mac OS X and iPad. It's easy to use, and it can import and export files in Microsoft's Visio format. (Standard version, \$99.95; Professional version, \$199.95)



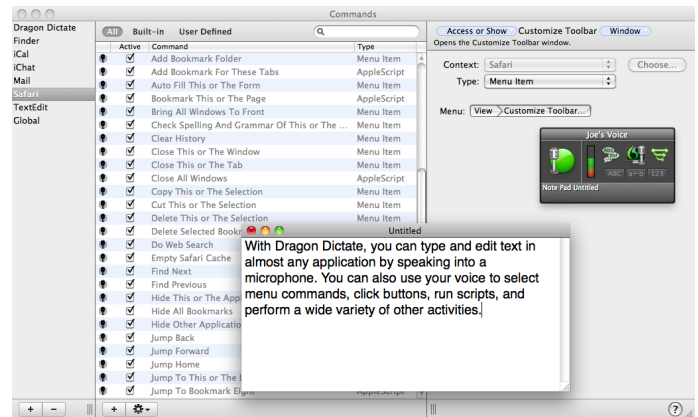
**FLOW CHARTS, ORG charts, website wireframes — OmniGraffle produces simple graphics quickly and painlessly.**

**9** **iChat 5**  
The best deal in voice-over-Internet: Whether you need to meet with telecommuting employees, hold a conference with a branch office, or provide remote technical support, Apple's iChat is an ideal tool. It supports four-way video-conferencing, text and audio chat, screen and file sharing, and Keynote presentations — and it comes with your Mac. (Free)



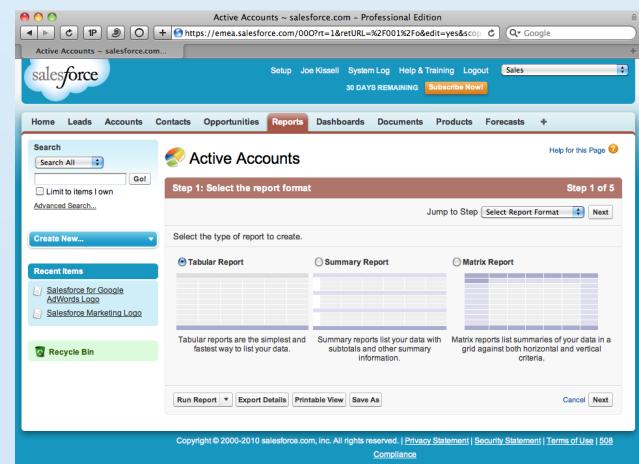
**VIDEOCONFERENCING IN iChat can include live Keynote presentations.**

**8** **Naturally Speaking**  
Why type when you can talk? Using the same speech-to-text engine as Dragon Naturally Speaking on Windows, Nuance's Dragon Dictate lets you dictate and edit text—and even control your Mac—without touching a keyboard. (\$199.99)



**DRAGON DICTATE LETS you dictate and edit text, plus control the operation of your Mac.**

**10** **Safari**  
A free Web browser as a top business application? Absolutely. Apple's Safari lets you run mission-critical Web applications such as Salesforce CRM, NetSuite, and Google Apps on your Mac. It's included with Mac OS X, and it's one of the most standards-compliant browsers on any platform. (Free) ■



**WEB APPLICATIONS LIKE Salesforce CRM are right at home in the Safari browser.**